CONTRACT

Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

National Media, Inc. - National
815 Slater Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
347355 /	06838592

Product		
Eric Hovde		
Contract Dates	Estimate #	
08/07/12 - 08/13/12	**2982**	
Advertiser	Original Date / Revision	
Hovde/R/ U.S Senate	08/03/12 / 08/03/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WTMJ	Anjanette Brady	Petry-Philadelph
Special Handling		
Demographic		
Households		
IDB#	Advertiser Code	Product Code
	223	400
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTMJ	08/07/12	08/07/12	Today Show M-F	7a-9a		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-T-----	2	$350.00							
N 2	WTMJ	08/08/12	08/08/12	Today Show M-F	7a-9a		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--W----	2	$350.00							
N 3	WTMJ	08/09/12	08/09/12	Today Show M-F	7a-9a		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	---T---	2	$350.00							
N 4	WTMJ	08/10/12	08/10/12	Today Show M-F	7a-9a		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	----F--	2	$350.00							
N 5	WTMJ	08/13/12	08/13/12	Today Show M-F	7a-9a		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	M------	2	$350.00							
N 6	WTMJ	08/11/12	08/11/12	Today Show Saturday	7am-8am		:30			NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----S-	1	$200.00							
N 7	WTMJ	08/12/12	08/12/12	Today Show Sunday	7a-8a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	------S	2	$250.00							
N 8	WTMJ	08/12/12	08/12/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	------S	2	$200.00							
N 9	WTMJ	08/11/12	08/11/12	Olympics-Weekend Daytime	9a-5p		:30			NM	1	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----S-	1	$2,000.00							
N 10	WTMJ	08/12/12	08/12/12	Olympics-Weekend Daytime	9a-5p		:30			NM	1	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	------S	1	$2,000.00							
N 11	WTMJ	08/07/12	08/07/12	Olympic Zone	6:30-7pm		:30			NM	1	$1,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-T-----	1	$1,250.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Journal Broadcast Group and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from Journal Broadcast Group or its stations that is intended to discriminate on the basis of race or ethnicity.

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	WTMJ	08/08/12	08/08/12	Olympics - Prime/Various Tir	7-11pm		:30			NM	1	$6,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	- - W - - - -	1	$6,500.00						
								Totals			19	$16,350.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/13/12	19	$16,350.00	$13,897.50
Totals	19	$16,350.00	$13,897.50

Signature: _____ **Date:** _____

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